



## #SRQHACKS HACKATHON Sponsorship Packet

Your sponsorship of #SRQHacks Hackathon 2017 is a chance for your company to be involved in the intellectual and technological growth of today's students...and tomorrow's leaders.

As a sponsor, your company is invited to support and participate in the many #SRQHacks Hackathon 2017 opportunities which include: event funding, supplying technology or labor and providing mentorship to young programmers and entrepreneurs.

All companies are welcomed and encouraged to support! Companies do not need to be involved in a technology-based industry to become a #SRQHacks Hackathon 2017 sponsor. Companies need only share the vision that all students can achieve and succeed.

In doing so, your company gains laudable exposure for helping advance Sarasota students. Furthermore, student hackers are endowed unmeasurable benefits that will better position them to become successfully achieving adults. It is a win-win opportunity for your company and our students!

### SPONSOR LEVELS

#### **WIZARD | \$15,000**

(A person who knows how a complex piece of software or hardware works; especially someone who can find and fix bugs quickly in an emergency.)

#### **WHITE HAT HACKER | \$10,000**

(An ethical hacker who uses his or her skills in the service of social good. The term may also be applied to a hacker who helps a company or organization, or users in general, by exposing vulnerabilities.)

#### **EASTER EGG | \$7,500**

(A non-malicious surprise contained in a program or on a circuit board installed by the developer. It could be as simple as a text greeting, a signature, or an image embedded on a circuit board, or comprise a more complex routine, such as a video or a small program. The criteria to be considered an Easter Egg are that the surprise be undocumented, non-malicious, reproducible to anyone with the same device or software, not be obvious, and above all – it should be entertaining!)

#### **SNEAKER | \$5,000**

(An individual hired to break into places with the purpose of testing their security.)

#### **VULCAN NERVE PINCH | \$2,500**

(A keyboard function that forces a soft boot of the computer - AKA Control, Alt, Delete)

#### **BOT | \$1,000**

(A bot is a software "robot" that performs an extensive set of automated tasks on its own. Search engines like Google use bots, also known as spiders, to crawl through websites to scan through web pages.)

# #SRQHACKS HACKATHON

## Benefits of Sponsorship



### WIZARD | \$15,000

- Premium positioning in any print, TV, or radio advertising conducted for the event
- Inclusion in social media advertising and at least two update "posts" during event
- Premium positioning on all sponsor signage at the event
- Company logo printed on hacker participants' lanyards
- Logo on desktop or screen saver of computers used by hackers
- Logo rotation on various display screens throughout the venue
- Invitation for ten to the sponsorship appreciation gathering
- An opportunity to speak (two minutes) at the final pitch ceremony on Sunday, October 15
- Opportunity to give host-approved promotional items to all hacking teams (Sponsor Supplies)
- Company logo on t-shirt given to each hacker

### WHITE HAT HACKER | \$10,000

- Second tier positioning in any print, TV, or radio advertising conducted for the event
- Inclusion in social media advertising and at least one update "post" during event
- Second tier positioning on all sponsor signage at the event
- Logo rotation on various display screens throughout the venue
- Invitation for eight to the sponsor appreciation gathering
- Opportunity to give host-approved promotional items to all hacking teams (Sponsor Supplies)
- Company logo on t-shirt given to each hacker

### EASTER EGG | \$7,500

- Third tier positioning in any print advertising conducted for the event
- Inclusion in social media advertising
- Third tier positioning on all sponsor signage at the event
- Logo rotation on various display screens throughout the venue
- Invitation for five to the sponsor appreciation gathering
- Opportunity to give host-approved promotional items to all hacking teams (Sponsor Supplies)
- Company logo on t-shirt given to each hacker

### SNEAKER | \$5,000

- Fourth tier positioning in any print advertising conducted for the event
- Inclusion in social media advertising
- Fourth tier positioning on all sponsor signage at the event
- Logo rotation on various display screens throughout the venue
- Invitation for three to the sponsor appreciation gathering
- Opportunity to give host-approved promotional items to all hacking teams (Sponsor Supplies)
- Company logo on t-shirt given to each hacker

### VULCAN NERVE PINCH | \$2,500

- Inclusion on all sponsor signage at the event
- Logo rotation on various display screens throughout the venue
- Invitation for two to the sponsor appreciation gathering
- Opportunity to give host-approved promotional items to all hacking teams (Sponsor Supplies)
- Company logo on t-shirt given to each hacker

### BOT | \$1,000

- Inclusion on all sponsor signage at the event
- Invitation for two to the sponsor appreciation gathering
- Company name on t-shirt given to each hacker

### BYTE BASE

- Provide snacks and refreshments to the hackers during the conference
- Logo displayed at snack station
- Company name on t-shirt given to each hacker

### MENTOR SUPPORT

- Provide mentoring support to the hackers during the conference
- Invitation for each mentor to the sponsor appreciation gathering
- Company name on t-shirt given to each hacker



## #SRQHACKS HACKATHON | October 13-15, 2017 SPONSORSHIP AGREEMENT

Date \_\_\_\_\_

Company \_\_\_\_\_  
*(Please write company name as you wish it to be printed in materials and on signage)*

Contact Name \_\_\_\_\_

Phone (\_\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_ Email \_\_\_\_\_

Billing Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

### HELP US PROMOTE YOU!

Facebook \_\_\_\_\_ Twitter \_\_\_\_\_

Instagram \_\_\_\_\_ Snapchat \_\_\_\_\_

### SPONSORSHIP LEVEL

- |   |  |   |
|---|--|---|
| <input type="checkbox"/> Wizard \$15,000            | <input type="checkbox"/> White Hat Hacker \$10,000 | <input type="checkbox"/> Byte Base & Grub Hub _____ |
| <input type="checkbox"/> Easter Egg \$7,500         | <input type="checkbox"/> Sneaker \$5,000           | (In-kind value)                                     |
| <input type="checkbox"/> Vulcan Nerve Pinch \$2,500 | <input type="checkbox"/> Bot \$1,000               | <input type="checkbox"/> Mentor Support             |

### PAYMENT

- Check attached (# \_\_\_\_\_)
- This is a pledge to be paid by \_\_\_\_\_ (Date)
- I will pay online at [www.EdFoundationSRQ.org](http://www.EdFoundationSRQ.org) on or before September 15, 2017
- I would like to pledge \$ \_\_\_\_\_ from my donor-advised fund at \_\_\_\_\_
- Please charge \$ \_\_\_\_\_ on Visa/MC/Disc/Amex Credit Card # \_\_\_\_\_  
Exp. Date \_\_\_\_\_ CCV \_\_\_\_\_

Sponsorships may be eligible for a tax deduction. However, any advertising, items, or event participation the company receives in return can reduce said eligibility. Please consult your tax advisor. A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL FREE WITHIN THE STATE OF FLORIDA, 1-800-435-7352 or at <https://csapp.800helpfla.com/cspublicapp/giftgiversquery/giftgiversquery.aspx>. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL OR RECOMMENDATION BY THE STATE. Education Foundation of Sarasota County is a Florida-based 501 (c) (3) nonprofit corporation, donations to which are tax-deductible to the fullest extent allowed by law. (Registration #CH6654)